

## **Sodus Economic Team (SET) Meeting #5**

**3 January 2012**

### **Call to Order:**

Manfred Lichti called the meeting to order at 10:07 AM

### **Present:**

Manfred Lichti, Brenda Rowe, Christian Tertinek, Mary Jane Mumby, Dennis Tabor, Don O'Neil, Paul Lowans

### **Approval of Minutes:**

Minutes from the December meeting were accepted as written

### **Committee Updates:**

Tangible Asset Committee had nothing to report

Promotion Committee had nothing to report

Manfred suggested a Shop@Home program in which local merchants would offer a discount card to track who, what, when, and where local citizens buy goods and services

### **Web site review:**

- Team reviewed menu links at top and left side of [www.townofsodus.com](http://www.townofsodus.com) web site
- It was suggested that links for Sodus Village, Sodus Point, Town of Sodus, and Chamber of Commerce navigate to those web sites, instead of to static information on the SET web site
- It was suggested that the link to "Town of Sodus" be changed to "Sodus Town" for conformity

Discussion followed about the need for organizational bylaws. Don O'Neil volunteered to provide a draft and also the draft of a strategic plan.

### **Next Meeting:**

The next meeting was scheduled for Tuesday, 7 February 2012, from 10:00 – 11:30 AM at the Sodus Community Library.

### **Adjournment:**

The meeting was adjourned at 11:37 AM