

## **Sodus Economic Team (SET) Meeting #3    1 November 2011**

### **Call to Order:**

Manfred Lichti called the meeting to order at 10:02 AM.

### **Present:**

Manfred Lichti, Chair	Owner, Lichti International, Inc.
The Honorable Dennis Taber	Village Trustee, Sodus
Paul Lowans, Treasurer	Owner, Lowans IT Service; Wayne County Business Council
Don Lessord	Owner, Lessord Chrysler Products, Inc.
Mark Vande	Resident, Sodus Point
Kurt Bethmann	Resident, Sodus
David Englert, Secretary	Planning Board, Village of Sodus
Mary Jane Mumby	Chair, Sodus Chamber of Commerce; Planning Board, Sodus

### **Adoption of Agenda**

The agenda was adopted.

### **Approval of Minutes**

Minutes from the meeting held on 4 October 2011 were approved as written.

### **Committee Reports**

**Web Site Committee** – the committee reported that it has reviewed the existing site provided by Manfred. It will need changes in content and new material added, but the site is a good starting point. Updates will be made and sent to the entire Team for further review and input.

**Tangible Assets Committee** – the committee reported on its efforts so far. A list of positive aspects of Sodus was circulated for comment. The committee is still pulling together information on demographics, available properties, and additional details.

**Promotional Committee** – the committee reported on a meeting with Mark Welker, a local investor and real estate developer. Mr. Welker provided information on what he looks for when approaching a community regarding potential investment/development. Many of the things he looks for are the very things SET is working on establishing.

### **Discussion**

The team discussed next steps, and long-term goals.

It was decided that we would begin making our presence known at all local government meetings, introducing ourselves and our purpose within the community. It was also decided that we would wait until the New Year, given the elections and new members likely to be on two of three boards.

A draft of a letter seeking the support of local governments was discussed. General consensus was that it was too long and would need to be distilled before implementation.

It was also discussed that the purposes of the Sodus Economic Team would not be realized over night. These are long-term goals that will take the committed efforts of all of us over the long-term to accomplish them.

All committees agreed to continue with the work they have begun.

The next meeting was set for Tuesday, 6 December 2011 at 10:00 AM.

**Adjournment**

The meeting was adjourned at 11:20 AM.